



# News

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## For Immediate Release

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### **National Puppy Day – March 23**

*Media invited to celebrate with lots of adorable puppies, live shot opportunities and more!*

**PHOENIX** — National Puppy Day celebrates the magic and unconditional love puppies bring to our lives.





It's usually celebrated yearly on March 23 (this coming Saturday) but can be celebrated on the Friday or Monday closest to March 23, since that day falls on a weekend.

[National Puppy Day](#) is also a day to bring awareness to the many homeless pets in our community and to educate people about puppy mills across the country.

"We have an ongoing campaign in three of our five [Puppies 'N Love and Animal Kingdom](#) pet stores to raise money and gather much needed donation items for homeless pets in the care of Maricopa County Animal Care and Control," says Linda Nofer with Puppies 'N Love and Animal Kingdom.

"So far, we have donated thousands of dollars in cash and pet supplies to MCACC and we urge the community to stop by one of our stores and help us help them."

Anyone can drop off gently used items such as:

-  Pet food – dry or wet (unopened)
-  Leashes/collars
-  Bowls/towels
-  Toys and treats

100 percent of cash donations goes directly to MCACC, and anyone who purchases a donation item from our store(s) will receive a 25 percent discount through the end of March 23.

"Pet stores are under a great deal of scrutiny these days, accused of purchasing puppies from puppy mills, but we are proud of the fact our dogs come from the best, most ethical and professional dog breeders in the country, whom we visit twice a year for inspections," says Nofer. "We in no way, shape or form condone nor support puppy mills."

We believe all pets deserve loving homes and we invite the media to help us raise money for MCACC and bring awareness to the hundreds of homeless pets in our county shelters and to celebrate the unconditional joy and love that puppies bring to our lives.

"We appreciate and need the support of our community to do the best for homeless animals in Maricopa County," said Ben Swan, MCACC development manager. "Few people realize that we provide care, comfort and hope for almost 30,000 dogs and cats every year. The toys, treats, food and financial support that businesses and residents provide our shelters make our work possible."

**Note to media:** Please contact Linda Nofer at (480) 510-2353 for entrance into a store. The locations collecting donations are Animal Kingdom pet store in AZ Mills Mall, Puppies 'N Love pet stores in Paradise Valley Mall and San Tan Village.

