

For Immediate Release

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[Puppies 'N Love/Animal Kingdom Pet Stores](#)

Who Let The Dogs Out?

Join us for our puppy parties at Puppies N' Love and Animal Kingdom pet stores
Great Live Shot Opportunities

PHOENIX — It is a sight that will bring tears of joy to your eyes and warm your heart. Each week at several of our puppy stores throughout the Valley, we host puppy parties that have become so popular there are often lines of parents and kids outside of the stores waiting and hoping to get in.

Kids light-up with joy as all of the puppies are released from their kennels to run around the store — the kids are seated in a big circle around the store's perimeter and the puppies roam free among them.

Parents drive from all over the Valley to see the expressions on their kids' faces. The puppies not only get to run around and play with each other, which is great for their own socialization, but they bounce and hop from child to child getting treats, hugs and lots of kisses. It's free of charge too!



"We turn on the music and the fun begins. We'll have about 20 puppies running around at once and you can't tell who is enjoying it more, the parents, the kids or the puppies," says Loni Tyler, manager of the Puppies 'N Love store at Paradise Valley Mall.

The puppy parties also serve as a means to educate the kids (and some parents) on how to handle small puppies kindly and gently which helps them learn responsible pet ownership.

"It's a win-win for everyone as the puppies get fantastic exercise and the children, some of whom have never seen or owned a dog before, get to witness something so special that we have regulars who come back week after week just for the parties," says Tyler.

The puppies are segmented during the parties for their own safety. The smaller breeds, such as the Dachshunds, Miniature Pinschers and Pomeranians are released for the first 30 minutes of the hour-long parties, followed by the larger breeds of puppies such as the Great Danes, Dalmatians and German Shepherd Dogs. Store employees give the kids treats and toys to share with the puppies and to maintain a controlled environment.

Note to media: Please contact Linda Nofer at (480) 510-2353 if you would like entrance into a store to obtain b-roll or schedule live shots and/or interviews. We also have broadcast quality b-roll we can supply. Visit our [Web site](#) and see the specific times, dates and locations of our puppy parties.