

News

May 9, 2018

For Immediate Release

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[Puppies 'N Love/Animal Kingdom Pet Stores](#)

Who Let the Dogs Out? We do!!

Popular puppy parties resume at Puppies N' Love and Animal Kingdom pet stores
Great live shot opportunities and/or kicker



PHOENIX — Picture this: dozens and dozens of kids and adults seated in a circle around the perimeter of our pet stores, even more (20 or 30) puppies running free, bounding around, playing with each other and those who came to see them. Welcome to our fabulous puppy parties!

On May 14, the parties resume at three of our Valley pet stores after going on-hold for the busy Winter months. The parties are free, everyone is welcome, and they've become so popular lines sometimes form with children and adults waiting to get in.

"Often these kids have never seen or owned puppies so it's an amazing way to demonstrate

compassion for animals and teach responsible pet ownership,' says Linda Nofer, director of marketing for Puppies 'N Love and Animal Kingdom pet stores.

"Plus, it's very heart-warming to see these kids light-up with joy and how much fun it is for the puppies too, it's great socialization for them, it's just a total win-win," says Nofer.

Store employees release the smaller puppies for 30 minutes then the larger breed puppies for the second half hour. Kids are given treats to feed the puppies and toys to play with them.

Some of the popular breeds you will see at the parties are:

- Siberian Husky
- Shih Tzu
- Golden Retriever
- French and English Bulldogs
- German Shepherd
- Yorkshire Terrier
- Lots more!

Puppy party times and locations

- Puppies 'N Love - Paradise Valley Mall, Mondays 5-6 p.m. & Tuesdays 4-5 p.m.
- Puppies 'N Love - San Tan Village, Mondays 5-6 p.m.
- Animal Kingdom - Arizona Mills Mall, Mondays 5-6 p.m.

Note to media: Please contact Linda Nofer if you would like entrance into a store to obtain b-roll or schedule live shots and/or interviews.