



 **Animal Kingdom**



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News Release

May 11, 2020



\$20,000 Worth of Free Dog Food for Pets in Need

Making sure local pets do not go hungry during this time

PHOENIX — Puppies 'N Love and Animal Kingdom pet stores has been serving the Valley since 1978. We know some families are struggling to put food on their tables, and we want to make sure their dogs do not go hungry. Part of our mission statement is community outreach, and this is our way of giving back.

This Saturday, May 16, we are giving away \$20,000 (10,000 lbs.) of our premium Earthblend dog food, made of all-natural ingredients and good for dogs of all ages, to anyone affected by Covid-19 and in need of pet food. We are not requiring proof of unemployment but operating on the honor system.

“We are animal lovers and we hate to think any animal might be going hungry right now, and we truly want to support those in need,” says Frank Mineo, President of Puppies 'N Love and Animal Kingdom pet stores.

The event begins at 8 a.m. through 11 a.m. or until supplies last, so we urge folks to come early. We will be set up in the parking lot of Paradise Valley Mall just north of Dillard’s. For safety purposes those who come to get their dog food will not have to get out of their cars, we will put one 16 lb. bag of dog food in each car that drives through. No questions asked, but we truly hope those in need show up to let us help them feed their dogs.

Note: Media urged to do live shots at the event and even more so to announce event prior to so folks know this is going on and come out to get their dog food. Please call marketing director Linda Nofer for more information at the numbers above.

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